

# Deb's Diamonds

Deb Hegland, Sales Director



## CONGRATULATIONS TO THIS MONTH'S UNIT QUEENS



Queen of Retail  
TERRIJO BENSON



**BEE FOCUSED**

Queen of Sharing  
POSITION OPEN



Mar. Queen of Wholesale  
TERRIJO BENSON



Mar. Queen of Sharing  
POSITION OPEN



Jan. 1 – June 30, 2026  
\$600 w/s each month

## TerriJo Benson

- **Four Months Achieved:** Standing recognition at Seminar 2026.
- **Five Months Achieved:** Earn a *Rise + Radiate* sash in your fifth qualifying order.
- **Six Months Achieved:** Earn a Mary Kay-branded quilted crossbody in your sixth qualifying order.



RISE + RADIATE  
6 MONTH CHALLENGE ACHIEVER

## Welcome Back Consultants!

Cari Burmaster  
Amy Kanz

Debra Hallett  
Laurie Preston

Eileen Hegland  
Jenni Williams

## April Team-Building Affirmations

- I plant bold seeds, and I'm worthy of the harvest.
- Every connection I make grows something good.
- My business blooms because I nurture it daily.
- I attract women who are ready for confidence and community.
- Small steps create big growth this month.
- I welcome new opportunities with open hands.

## Team Building!

*Team Leader  
Positions Open*

*Star Team Builders  
Positions Open*

*Senior Consultants*

*TerriJo Benson  
Nicole Johnson  
Sandra Rosenberg*



# *A Note From Your Director. . . .*

Hello Beautiful Consultants,

April has arrived, and with it comes a fresh wave of possibility. This is the month when everything begins to bloom—and your business can, too. There's something powerful about this season: it reminds us that *growth is always possible when we nurture what matters.*

As your Director, I want you to know how proud I am of the heart, resilience, and creativity you bring to your Mary Kay journey. Whether you're building momentum, restarting after a pause, or stepping into new goals, April is your invitation to rise with confidence

## **This Month's Theme: "Awaken Your Potential"**

Just like the world around us, your business can flourish with a little sunlight, intention, and consistent care. Here are three simple habits to help you awaken your potential this month:

- ◆ **Reconnect** – *Reach out to past customers and new faces. People love a spring refresh.*
- ◆ **Recommit** – *Choose one business habit to strengthen—follow-up, booking, or sharing the opportunity.*
- ◆ **Reignite** – *Let your enthusiasm show. Your energy is magnetic and inspires others to say yes.*

# **Qtr. III STARS**

Stars deserve to shine! Especially when you're a part of the superstar independent sales force.

*Check out the Star Consultant Program on InTouch*

## **April Is a Fresh Start**

No matter how the first three months felt, April gives you a clean page. You get to decide what this month becomes. You get to choose your pace, your goals, and your attitude. And I'm here to support you every step of the way.

## **Believe in Your Bloom**

You are capable of more than you realize.  
You are worthy of success.  
You are strong, creative, and full of potential.

Let this be the month you trust your gifts, take bold steps, and allow yourself to grow in ways that surprise you. I'm cheering for you, celebrating you, and believing in the beautiful things you're building.

Let's make April a month of awakening, action, and abundant joy.

With belief in you,

**Deb**



**Deb Hegland**  
Emerald



**Terri Jo Benson**  
Sapphire



# 2026 Seminar Courts

Set your sights on the 2026 National Courts!

## Top Court of Sales YTD

Queen's Court of Personal Sales  
\$45,000 Personal Estimated Retail

Name	YTD Contest Credit
TerriJo Benson	\$15,338.00
Angela Roble	\$7,545.00
Jenni Williams	\$5,097.00
Sharon Davy-Gamer	\$4,313.00
Cynthia Thompson	\$2,552.00
Yam Klug	\$2,529.00
Cari Burmaster	\$2,456.00
Laurie Preston	\$1,912.00
Diane Mischel	\$1,880.00
Mandi Lange	\$1,834.00



## Top Court of Sharing YTD

Queen's Court of Sharing  
24 Qual. (\$600) New Personal Team members

Name	New	Seminar Qualified
TerriJo Benson	1	

OR

\$500 \$525  
Cash Cash

YTD SEMINAR 2026 RESULTS  
March 31, 2026

## March Wholesale

These consultants invested in their business in the month of March

TerriJo Benson	Eileen Hegland	Sandra Blackdeer
Angela Roble	Cynthia Thompson	Lori Goldbeck
Amy Kanz	Jill O Donnell	Jadee Hegland
Jenni Williams	Debra Hallett	Laura Bembnister
Cari Burmaster	Yam Klug	
Laurie Preston	Sharon Davy-Gamer	

**I am built for the final stretch.** Every action I take now carries power, purpose, and momentum. I am focused, fueled, and fully committed to crossing the finish line with excellence.

**I don't slow down—I rise up.** I choose discipline over doubt, progress over perfection, and courage over comfort. My goals are within reach because I am willing to do what champions do: *show up, stay consistent, and finish strong.*

**Seminar 2026 is my victory lap.** I am racing with clarity, passion, and unstoppable belief. Every conversation, every order, every connection moves me closer to the win.

I am not just completing goals—I am **claiming my place on the stage of success.** And I will cross that finish line with pride, purpose, and unstoppable momentum.

## We Celebrate You in April!



Consultant	Birthday	Consultant	Years
Ellen Zempel	10	Cari Burmaster	30
Sharon Davy-Gamer	13	Jill O Donnell	23
Terry Klonecki	14	Tammy Baxter	22
Donna Ciangiola	26	Shawna Conrad	13
		Heidi Smith	9
		Karen Wantock	1
		Laurie Preston	1
		Susan Symon	1



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Address Correction Requested

To a  
**Super Star**  
Consultant!!!



**Build Customers for Life!**  
**Summer Issue of**  
••••• **The Look**

Set your customers up with Sensational Summer Looks by enrolling top in in the mailing of the Look Catalog, Summer 2026.

Save time & money!! You can enroll just one or everyone. There is no limit on the number of customers you can enroll!

PLUS...you can order the new summer products early! It's so easy...

Go to InTouch...Business Tools... Preferred Customer Program...Quick Enroll.

**BONUS!** Enrolled customers receive *special sample inside.*

**Enroll your customers!**

**Enrollment dates:**  
March 16 - April 17, 2026

**Mails**  
May 7, 2026

The graphic is set against a beach background with palm trees, a pink mailbox containing a 'LOOK' catalog, a pair of pink sunglasses, and a beach ball.